

# Easily Raise Funds for Your Organization!

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**Indie Urban Music (IUM)** is your partner to raise funds year round for your cause. IUM has developed a simple solution to easily raise these donor dollars;

1. No start-up cost.
2. No need to prepay for inventory and store it.
3. Collect donor funds monthly for sales of your merchandise.

IUM is prepared to “partner” with your organization and assist with your ongoing fund raising efforts. Your organization will simply:

1. Select a digital image or provide your logo image to IUM for a mockup garment (one at no-charge)
2. You add a simple web link to your organizations website or we can host a web page for you
3. The link will guide your donor to purchase your merchandise
4. IUM will source, produce, ship each item, and supply customer service to your donors
5. We will send you a monthly purchase report and a check for donor dollars collected

You set the price to your donors and supporters. IUM will collect \$13.50 (plus tax if you are not a registered 501.3c) from the sale of each piece of merchandise. We will send you monthly donor money less the cost of each item sold in a report with a check to your organization. This is a great way to brand your cause and keep collecting funds for your cause day-to-day and month-to-month easily.

This method to raise donor monies can be ongoing and designs can change as often as needed. We can assist with design development or modification for a small fee.

*If you are ready now, here is the detailed process to start collecting donor monies ASAP.*

**Your organization’s check list:**

1. Email the following information to: [connect@indieurbanmusic.com](mailto:connect@indieurbanmusic.com)
2. Include your website address (URL):
3. Include one authorized contact person: Name, Title, Phone, Fax, and Email Address
4. Attach to your email:
  - a. Your design image (300 dpi) to your email:
  - b. Your 501.3c state registered document
  - c. Partner agreement signed by two members authorized by your organization to sign agreements

**IUM’s check list:**

5. IUM will confirm receipt of your communication within 24 hours
6. We will mockup a digital t-shirt mockup and email a image link for your review and approval
7. We will send you HTML code/Web link to add to your web site and printed collateral
8. Donors will click link purchase your design
9. IUM will send a purchase report with a check to your organization monthly by the 10<sup>th</sup> day of the following month. Example: April 30<sup>th</sup> ending month your purchase report and check are mailed no later than the 10<sup>th</sup> day of May.
10. It is that easy.

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